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Inventions, patents and crime –What a researcher needs to know about IP

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Intellectual property (IP) helps to protect creations of the mind that include technological inventions, designs, images, symbols, slogans etc. If you create a product, publish a book, or find something new in your research, intellectual property rights ensure that you benefit from your work. These rights protect your creation or work from unfair use by others and can be a catalyst to attract cooperation partners. In this talk, we will discuss different types of intellectual property rights (patents, trademarks, designs) and learn how they can help researchers, developers and entrepreneurs.

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