

Exemplary Biases:

- Primacy / recency Effect
 - *The tendency of a person to recall the first and last persons/items in a series best, and the middle items worst.*
- Mini-Me-Effekt
 - *People tend to choose people who are similar to them. Similarities arouse sympathy and trust. This effect is particularly pronounced at higher hierarchical levels. (Kanter, 1977)*
- Halo Effekt
 - *The tendency for positive impressions of a person, in one area to positively influence one's opinion or feelings in other areas.*
- Confirmation Bias
 - *The tendency to search for, interpret, favor, and recall information in a way that confirms or supports one's prior beliefs or values.*
- Availability Trap («Verfügbarkeitsheuristik»)
- Mere Exposure Effekt
- Selective Awareness (https://www.youtube.com/watch?v=IGQmdoK_ZfY)

[Implicit bias training @ EPFL](#) (open Access)