Contribution ID: **4**   Type: **not specified**

How to Nurture the ORD Superheroes?

Thursday, 6 October 2022 10:45 (30 minutes)

In her talk, Oksana will explore what user-centricity means in the context of the Open Research Data (ORD) challenges. The inherent complexity of ORD tasks frequently leads to solutions that are hard to use. Likewise, the inevitable tradeoffs when designing systems for complicated tasks hinder usability. Oksana will exemplify how her team engages with users to co-create solutions that inspire and nudge ORD best practices. She will reveal favored approaches for building user-centered flows to create user experiences that nurture ORD superheroes.

Presenter: RIBA GROGNUZ, Oksana (SDSC)