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## Title

*Operando* methodologies to bridge the gaps towards rational catalyst design - What do we need more?

## Abstract

Despite the current and future importance of catalysis in energy transition and environmental protection among others, the design of catalyst materials defined on the nanometer-scale, especially the active sites where desired reactions take place, is far from the dream of catalysis researchers, namely rational catalyst design. This gap between the reality (trial-and-error catalyst design) and the dream (rational catalyst design) largely arises from the lack of precise understanding of catalyst materials and reactive intermediates under working, so-called, *operando* conditions. In this talk, I highlight first the importance of *operando* conditions and general challenges we face in studying catalytic reactions. Our research strategies and activities are presented with personal views on the future development and opportunities of *operando* methodologies.